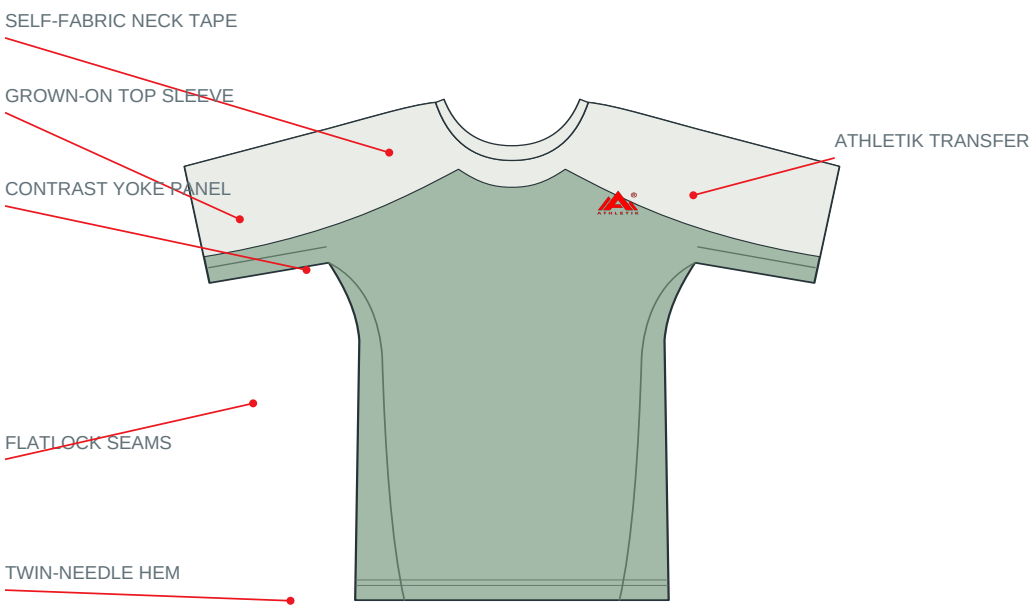
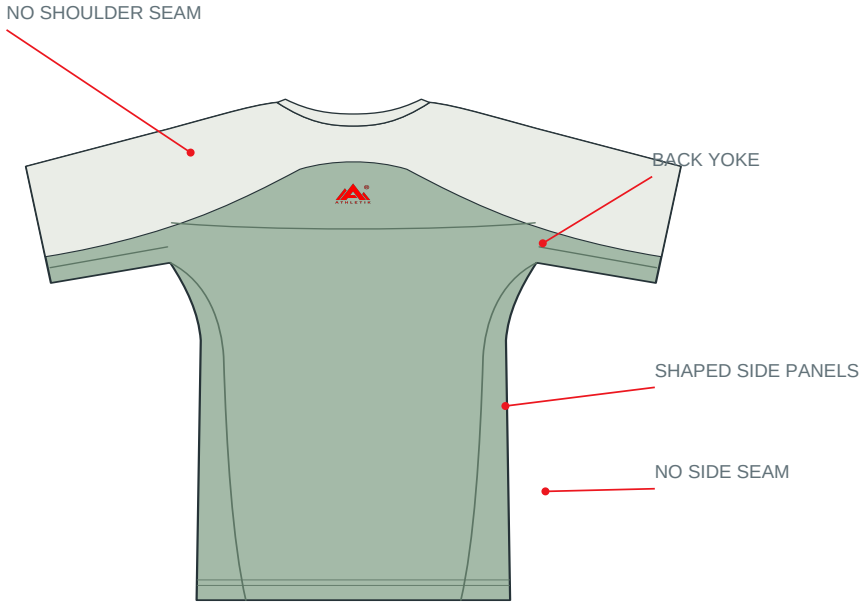
MEN’S PERFORMANCE CREW TEE

Technical construction and material overview



FRONT VIEW



BACK VIEW

EXAMPLE MATERIAL AND COLOUR DETAILS

STYLE	FABRIC	WEIGHT	COLOURWAY	SEAM / TRIM
AT-DM-101	Polyester / elastane knit	160 gsm	Sage / Soft White	Sage / Red
FIT	CONSTRUCTION	LOGO APPLICATION	SAMPLE STATUS	REFERENCE
Regular active fit	Flatlock + twin needle	Heat transfer	Illustrative only	New sample specifications

SIZE SPECIFICATION

Measurements are illustrative finished-garment dimensions, in centimetres.

POINT OF MEASUREMENT	TOL.	S	M	L	XL	2XL
1/2 Chest at underarm	±1.0	48.5	52.5	56.5	60.5	64.5
1/2 Bottom opening	±1.0	47.0	51.0	55.0	59.0	63.0
Centre-back length	±1.0	68.5	70.5	72.5	74.5	76.5
Sleeve length from centre back	±0.8	35.5	36.5	37.5	38.5	39.5
Armhole straight	±0.8	21.5	22.5	23.5	24.5	25.5
1/2 Sleeve opening	±0.5	15.5	16.0	16.5	17.0	17.5
Back neck drop	±0.3	2.3	2.3	2.3	2.3	2.3
Neck width	±0.5	17.5	18.5	19.5	20.5	21.5
Front neck drop	±0.5	8.2	8.7	9.2	9.7	10.2

MEASURING NOTES

Measure the garment laid flat without stretching. Confirm methods and tolerances before production.

BRANDING & PRINT APPLICATIONS

Example dimensions and placements; artwork is shown for visual reference.

A / FRONT SHOULDER TRANSFER



50 mm wide

Finish: red | Placement: wearer left

B / BACK NECK TRANSFER



35 mm wide

Finish: red | Centred below neck seam

C / INTERNAL NECK PRINT



ATHLETIK PERFORMANCE

SIZE M | 92% POLYESTER / 8% ELASTANE

Country of origin and care details to be confirmed.

PRINT AREA

70 × 45 mm

Logo red / text grey

BILL OF MATERIALS

Example component list; all references and colours are illustrative.

COMPONENT	DESCRIPTION	POSITION	COLOUR / FINISH	QTY
Main fabric	Polyester / elastane single jersey	Body and sleeves	As colourway	1
Contrast fabric	Matching stretch knit	Upper yoke	As colourway	1
Neck tape	Self-fabric tape	Inside back neck	Contrast colour	1
Sewing thread	Flatlock / coverstitch thread	All seams	As colourway	As req.
Front logo	Heat-transfer artwork	Left front shoulder	Red	1
Back logo	Heat-transfer artwork	Centre back below neck	Red	1
Neck print	Size, fibre and brand details	Inside back neck	Soft grey	1
Care label	Printed care and origin details	Inside left seam	White / dark print	1
Hangtag	Athletik sample card	Attached at neck	White / red	1
Packaging	Individual polybag	Finished garment	Clear	1

All material, labelling and packaging requirements must be agreed for an actual order.

01 SAGE / SOFT WHITE

Illustrative colour reference | Actual shades to be approved by lab dip.



FRONT



BACK

BODY	YOKE	SEAMS / LOGO
SAGE	SOFT WHITE	TONAL / RED

02 SLATE / ICE GREY

Illustrative colour reference | Actual shades to be approved by lab dip.



FRONT



BACK

BODY	YOKE	SEAMS / LOGO
SLATE	ICE GREY	TONAL / RED

03 TERRACOTTA / SAND

Illustrative colour reference | Actual shades to be approved by lab dip.



FRONT



BACK

BODY	YOKE	SEAMS / LOGO
TERRACOTTA	SAND	TONAL / RED

04 PLUM / LAVENDER

Illustrative colour reference | Actual shades to be approved by lab dip.



FRONT

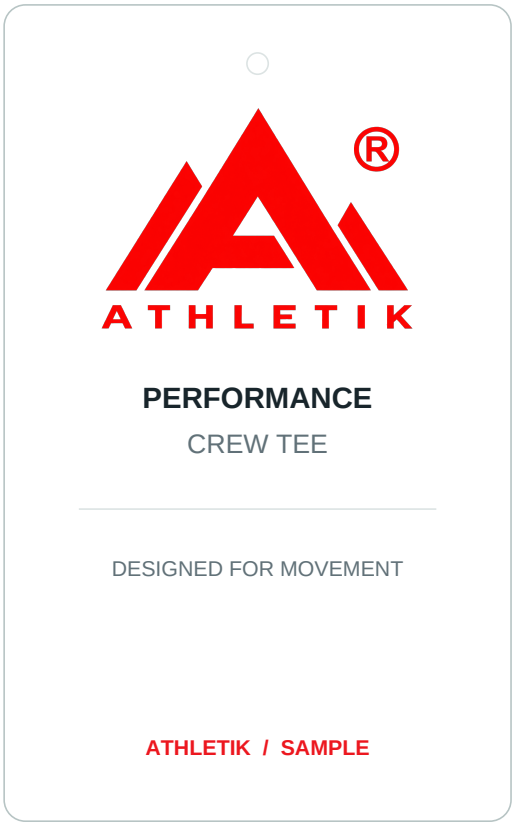


BACK

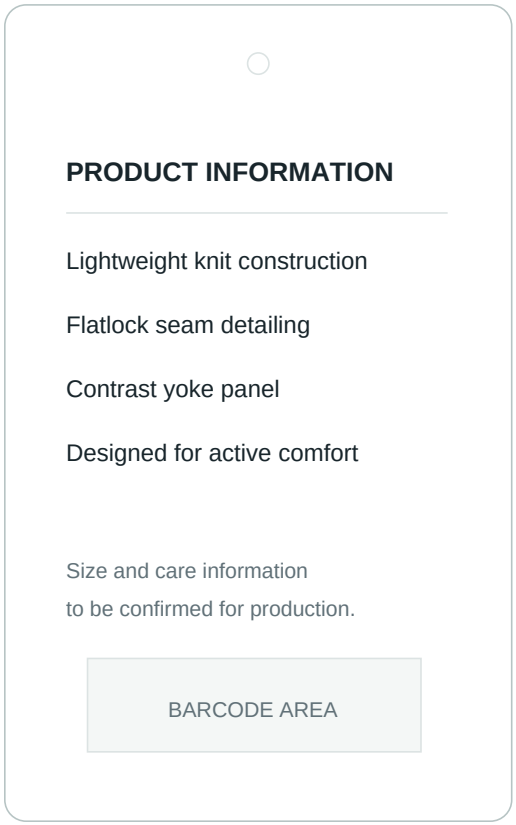
BODY	YOKE	SEAMS / LOGO
PLUM	LAVENDER	TONAL / RED

HANGTAG & PACKAGING

Sample layout only. Final wording, materials and regulatory details require approval.



FRONT



BACK

DEMO SIZE

65 × 105 mm

FINISH

Matte white card

ATTACHMENT

Loop at back neck